

Product Update: Retiring EZ-Insider Classic

As of the end of September, the legacy version of EZ-Insider will no longer be supported and all users will be moved to the current EZ-Insider platform. For the users who have been utilizing EZ-Insider Classic because they preferred the granular-level data views or the site's data layout, we have made the following features available on EZ-Insider to help you feel at home:

EZ Insider
CLASSIC



- **Trade Level Data** – By default, transactions on EZ-Insider are aggregated using our proprietary decision algorithm, which combines near-by similar and related transactions into a single line of data. We have created a new option to view data with “Trade-Level Detail,” which replicates the Classic display format. Trades are shown individually, as they were reported with the SEC. You can change your default data view on the Settings page, and you can easily flip between views by selecting “Show Trade Detail” on the Transaction & Filter bar. Please see our [Help Article](#) for more information.
- **Simplified Data Layout** – The latest version of EZ-Insider displays more columns of data than EZ-Insider Classic. These include: transaction performance, percentage change in holdings, time-to-expiration and time-since-vesting for derivative securities, and integrated Form 144 filings. For users who preferred the streamlined look of Classic, we have created the option to filter out these additional columns. To activate this feature, you can change your default Transaction Display Style from Standard View to Simplified View on the Settings page.

We are committed to making the transition from EZ-Insider Classic to EZ-Insider as seamless as possible for our users. Please reach out to us with any questions!



Market Update: Buying Rebounds in August

The number of companies with insider purchases fell to just 210 in July, the lowest total in at least the last five years. However, as the markets slid in August insider buying has picked up. As of Aug. 30, the number of companies with purchasing had rebounded to 760. The monthly ratio of companies bought/sold also recovered from 0.30 in July to 0.73 so far in August. This about-face could suggest collective bullishness among insiders despite recent market volatility. Please view the [Statistics Page](#) on EZ-Insider for more detail.

The Washington Service Homepage Refresh

We have been hard at work refreshing the look of our homepage, and as our product offerings have grown so has our website. We have added pages highlighting how insider trading data can benefit Director and Officer Insurance underwriting, and how our clients can better utilize 10b5-1 trading plan data. In the coming months we hope to add additional information to the website, including reference material for better utilizing our insider trading data and regular blog updates highlighting our insider trading analysis.



Custom Web Scraping

We have leveraged our experience gathering and standardizing insider trading data to provide custom web data to our clients. Some of our projects have included retail location data, e-commerce listing data, and product pricing data, among others. Please get in touch with us to see how we can provide you with the custom alternative data set you have been looking for.



Feature Spotlight: EZ-EDGAR Real-Time Alerts

Clients trust EZ-EDGAR because of its powerful SEC filings search engine and the ability to easily find sought-after documents. EZ-EDGAR also has built in reporting tools to alert you when a new filing is available. You can set up real-time alerts for specific companies and document types, and (optionally) keywords. With EZ-EDGAR real-time alerts you can know about events within corporate filings before the rest of the market. Any report on EZ-EDGAR can be turned into a real-time emailed report. For even faster delivery speed we also offer EZ-EDGAR alerts via instant messaging. These custom data feeds have redundant sourcing to ensure the quickest data delivery possible. With instant notifications you can bypass email servers and get near-instantaneous alerts for new filings. Contact us for more information.

Report Options | Document Group | Universe | Keyword(s) | CC Individuals

Name:

Send summary emails: Daily Weekly Monthly

Send real-time notification emails:

Send a copy to my alternate email: [Set my alternate email](#)

Upcoming Projects:

- 10b5-1 plan information on EZ-Insider: tracking an insider's pre-arranged trading plans and the shares traded under those plans. Users will also be able to see an insider's plan history.
- Additional Significant Activity Pages: highlighting more interesting trends in insider trading.
- Table II Derivative Holdings: tracking the number of derivative securities held by each insider.